

78TH ANNUAL MSNAACP
NAACP
Mississippi State Conference

THRIVING TOGETHER

STATE CONVENTION

2023 SPONSORSHIP PACKET

November 2-4, 2023 | Hilton Jackson | 1001 E. County Line Road | Jackson, MS 39211

Dear Friends,

The Mississippi State Conference NAACP (MS NAACP) invites you to be a part of our 78th Annual State Convention and Policy Institute scheduled for November 2-4, 2023 by becoming a sponsor.

Each year, MS NAACP members convene to engage in conversations and trainings to strengthen our collective voice and increase civic engagement on public policy issues that impact African Americans in our communities. Convention attendees hold influential leadership positions at every level in their hometowns and cities, including policymakers, nonprofit and advocacy leaders, business owners, faith-based leaders, and community volunteers. Your support of this event will bolster our organization's ability to fight for the civil and human rights of all Mississippians, hold state leaders accountable, and create opportunities for people and communities that are often overlooked or forgotten.

The MS NAACP has branches in nearly all of Mississippi's 82 counties representing a revolving membership of more than 11,000 people who work tirelessly to ensure all Mississippians can work and live in environments free from racial hatred and discrimination. We engage advocates, policymakers, and community leaders in thoughtful community conversations and bold policy actions to protect and advance the political, educational, social, and economic rights of every citizen of our state. Our leaders hope to inspire people to speak out against systemic racism and discriminatory policies by using their voice and their vote to facilitate meaningful and sustainable change.

This year's State Convention will take place at the Hilton Jackson in Jackson, MS. The theme of this year's event is "Thriving Together," and features workshops on civic engagement, economic empowerment, emergency preparedness, criminal justice reform, and mental health as well as daily luncheon keynote speakers and the culminating Freedom Fund Awards Banquet.

The enclosed sponsorship packet outlines a range of sponsorship opportunities for you to consider. If you have any questions or would like to discuss an individualized sponsorship package that meets your needs, please contact Mississippi NAACP Executive Director Charles Taylor at (601) 720-3517 or via email to ctaylor@naacpms.org.

Sincerely,

Robert James

Reverend Robert James
President, Mississippi State Conference NAACP

MISSISSIPPI STATE CONFERENCE NAACP

78th Annual State Convention and Policy Institute

The Mississippi State Conference NAACP is a 501c4 organization. Contributions to the convention are not tax deductible. Sponsorship opportunities include:

TITLE SPONSOR

\$15,000

This sponsorship level provides the most visibility throughout the convention. Benefits include the following:

- Logo recognition on all printed and digital invitations
- Logo recognition on the MS NAACP website and on all promotional materials, advertisements, newsletters, programs, and social media promoting the event
- Invitation to a VIP Reception: Saturday, November 4, 2023
- Recognition as the title sponsor from the podium at all major convention events
- Individual signage at the entrance to the convention and at the Freedom Fund Banquet, including signage on the tables of the banquet (signage and logo must be provided)
- Invitation to bring greetings at Freedom Fund Banquet
- Opportunity to include marketing material or promotional items in the registration bags
- One exhibitor table for the duration of the convention
- Six convention registrations for your organization
- One table of 10 at the Freedom Fund Awards Banquet
- Full-page color ad on the back cover of the convention program booklet and logo placement in the Freedom Fund Awards Banquet Program
- A special recognition gift

PRESENTING SPONSOR

\$10,000

Benefits include the following:

- Logo recognition on all printed and digital invitations
- Logo recognition on the MS NAACP website and on all promotional materials, advertisements, newsletters, programs, and social media promoting the event
- Invitation to a VIP Reception: Saturday, November 4, 2023
- Recognition as the presenting sponsor from the podium at all major convention events
- Individual signage at the entrance to the convention and at Signature Luncheon, including signage on the tables of the banquet (signage and logo must be provided)
- Opportunity to bring greetings during the Signature Luncheon
- Opportunity to include marketing material or promotional items in the registration bags
- One exhibitor table for the duration of the convention
- Four convention registrations for your organization
- Four tickets to the Freedom Fund Awards Banquet
- Full-page color ad on the inside cover of the convention program booklet and logo placement in the Freedom Fund Awards Banquet Program
- A special recognition gift

EVENT SPONSOR

\$5,000

Benefits include the following:

- Logo recognition on the MS NAACP website and on all promotional materials, advertisements, newsletters, programs, and social media promoting the event
- Recognition as an event sponsor from the podium at all major convention events
- Invitation to a VIP Reception: Saturday, November 4, 2023
- Opportunity to display signage near the convention registration area and at the Hospitality Reception for three days (signage must be provided by your organization)
- Opportunity to include marketing material or promotional items in the registration bags
- One exhibitor table for the duration of the convention
- Three convention registrations for your organization
- Three tickets to the Freedom Fund Awards Banquet
- Full-page color ad in the convention program booklet and logo placement in the Freedom Fund Awards Banquet Program
- A special recognition gift

**FRIENDS OF MS NAACP
SPONSOR**

\$2,500

Benefits include the following:

- Logo recognition on the MS NAACP website and on all promotional materials, advertisements, newsletters, programs, and social media promoting the event
- Recognition as an event sponsor from the podium at all major convention events
- Invitation to a VIP Reception: Saturday, November 4, 2023
- Opportunity to include marketing material or promotional items in the registration bags
- One exhibitor table for the duration of the convention
- Two convention registrations for your organization
- Two tickets to the Freedom Fund Awards Banquet
- Half-page color ad in the convention program booklet and logo placement in the Freedom Fund Awards Banquet Program
- A special recognition gift

CONVENTION SUPPORTER

\$1,500

Benefits include the following:

- Logo recognition on the MS NAACP website and on all promotional materials, advertisements, newsletters, programs, and social media promoting the event
- Invitation to a VIP Reception: Saturday, November 4, 2023
- Opportunity to include marketing material or promotional items in the registration bags
- Two convention registrations for your organization
- Two tickets to the Freedom Fund Awards Banquet
- Quarter-page color ad in the convention program booklet and logo placement in the Freedom Fund Awards Banquet Program
- A special recognition gift

Mission

Our mission is to achieve equity, political rights, and social inclusion by advancing policies and practices that expand human and civil rights, eliminate discrimination, and accelerate the well-being, education, and economic security of Black people and all persons of color.

Vision

We envision an inclusive community rooted in liberation where all persons can exercise their civil and human rights without discrimination.

MISSISSIPPI STATE CONFERENCE NAACP 78th Annual State Convention and Policy Institute Thriving Together

ADULT SCHEDULE AT A GLANCE

Thursday @12 p.m.

November
02
Religious Affairs Luncheon
Workshop
Delegates' Reception
Community Mass Meeting

Friday @8 a.m.

November
03
Opening Plenaries
Workshops
Luncheon
Workshops
Youth & College Reception

Saturday @8 a.m.

November
04
Plenary II
Workshop
Luncheon
Closing Plenary
VIP Reception
Freedom Fund Awards Banquet

YOUTH & COLLEGE SCHEDULE AT A GLANCE

Saturday @8 a.m.

November
04
Opening Session
Workshops
Luncheon
Workshops
Closing Session

November 2-4, 2023

Hilton Jackson | 1001 E. County Line Road | Jackson, MS 39211

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SPONSORSHIP OPPORTUNITIES

Thank you so much for your support. Please complete the form below and return to Charles Taylor at ctaylor@naacpms.org or call (601) 720-3517 for more information.

You can also mail this form with your check made payable to Mississippi NAACP to:

1072 J.R. Lynch Street, Suite 10
Jackson, Mississippi 39203
Deadline: September 1, 2023

Please choose:

Title Sponsor \$15,000

Presenting Sponsor \$10,000

Event Sponsor \$5,000

Friends of the NAACP Sponsor \$2,500

Convention Sponsor \$1,500

Company/Organization Name _____

Contact Name & Title _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Website _____

Ad Specifications

Ad graphics and logos should be emailed to ladygodivaproductio@gmail.com. Please provide in .jpg, .png, or .pdf formats no later than September 1, 2023.



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