

# NAACP NEWS

www.naacpms.org

Derrick Johnson  
State President



Mississippi State Conference

## FOR IMMEDIATE RELEASE

### Media Contact:

**Zakiya Summers**

601.248.2190 • [zsummers@uniteonevoice.org](mailto:zsummers@uniteonevoice.org)

## ACT-SO COMPETITION THIS SATURDAY

**March 18, 2013 – Jackson, MS** – The Olympics are coming to Jackson, MS this **Saturday, March 23, 2013**. The Mississippi NAACP is showcasing the “**Olympics of the Mind**” through its **ACT-SO Competition**, and dozens of high school students from across the state will be participating for a chance to win the gold medal! The competition kicks off at **9 a.m.** at **Jackson State University’s F.D. Music Hall**.

ACT-SO stands for Afro-Academic, Cultural, Technological, and Scientific Olympics, and is a major youth initiative of the National Association for the Advancement of Colored People (NAACP). ACT-SO provides a forum through which African-American youth can demonstrate academic, artistic and scientific excellence, thereby gaining the same recognition often only reserved for entertainers and athletes.

ACT-SO is a yearlong enrichment program designed to recruit, stimulate, improve and encourage high academic and cultural achievement among African-American high school students. The ACT-SO program focuses on the dedication and commitment of community volunteers and business leaders who serve as mentors and coaches. There are 25 categories of competition in the sciences, humanities, performing and visual arts.

Approximately 50 students are participating in this year’s statewide competition. ACT-SO students who receive gold medals on the state level will compete at the 104<sup>th</sup> National NAACP Convention in Orlando, Florida during July 11-13, 2013. Mississippi youth have garnered three gold medals and several silver and bronze medals at the national level.

ACT-SO programs provide students with opportunities such as workshops, tutorials, and field trips. The local competition serves to showcase the hard work students have endured all year long. Bolden plans to expand the program to include leadership development sessions, one-on-one mentorship, service activities, and participation. The next session starts in August.

Donations are needed to cover expenses and costs related to the National Convention. Contributions may be mailed to the Mississippi State Conference, c/o ACT-SO, 1072 West Lynch Street, Jackson, MS 39203.

For more information about the program, for interviews with students, or to volunteer, please call 601.353.8452.

###

Founded in 1909, the NAACP is the nation's oldest and largest civil rights organization. Its members throughout the United States and the world are the premier advocates for civil rights in their communities, conducting voter mobilization and monitoring equal opportunity in the public and private sectors.